



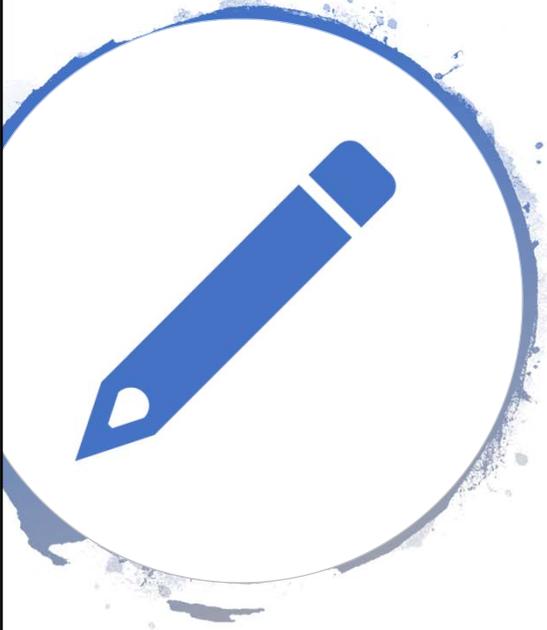
Finding Nemo

You are never be too old for adventures

Presented by Kate Dewey

July 18, 2019

1

A blue pencil icon is centered within a white circle. The circle has a textured, splattered blue border. The pencil is oriented diagonally from the bottom-left to the top-right.

What do you know today that you wish you would have known five years ago?

What would you have done differently?

What held you back from acting?

cohen&grigsby

2



The successful nonprofit organization today is one that

- is focused on mission impact
- has a game plan
- can filter knowledge from noise
- takes informed risk
- and acts at clock speed

cohen&grigsby

3

What are the implications of:

The First Humans To Live To The Age Of 150 Are Already Alive

By 2030 there will be more people over the age of 65 than under 14



cohen&grigsby

4

What are the implications of:

65% of universities around the world have gone out of business shut out by the shift to on-going skill and function-based certification programs for individuals of all ages

cohen&grigsby

5

What is the implication:

- Lightweight virtual reality glasses will help you function in your everyday world — seeing and hearing everything around you while receiving texts, interacting with talking 3-D images of people and more. Your gestures, eye movements and voice will direct the images you see in your VR glasses?

cohen&grigsby

6

What are the implications of:

Health care delivery will be centered in the home and community sites; the hospital will no longer be at the center; individuals will be able to self-diagnose?

cohen&grigsby

7

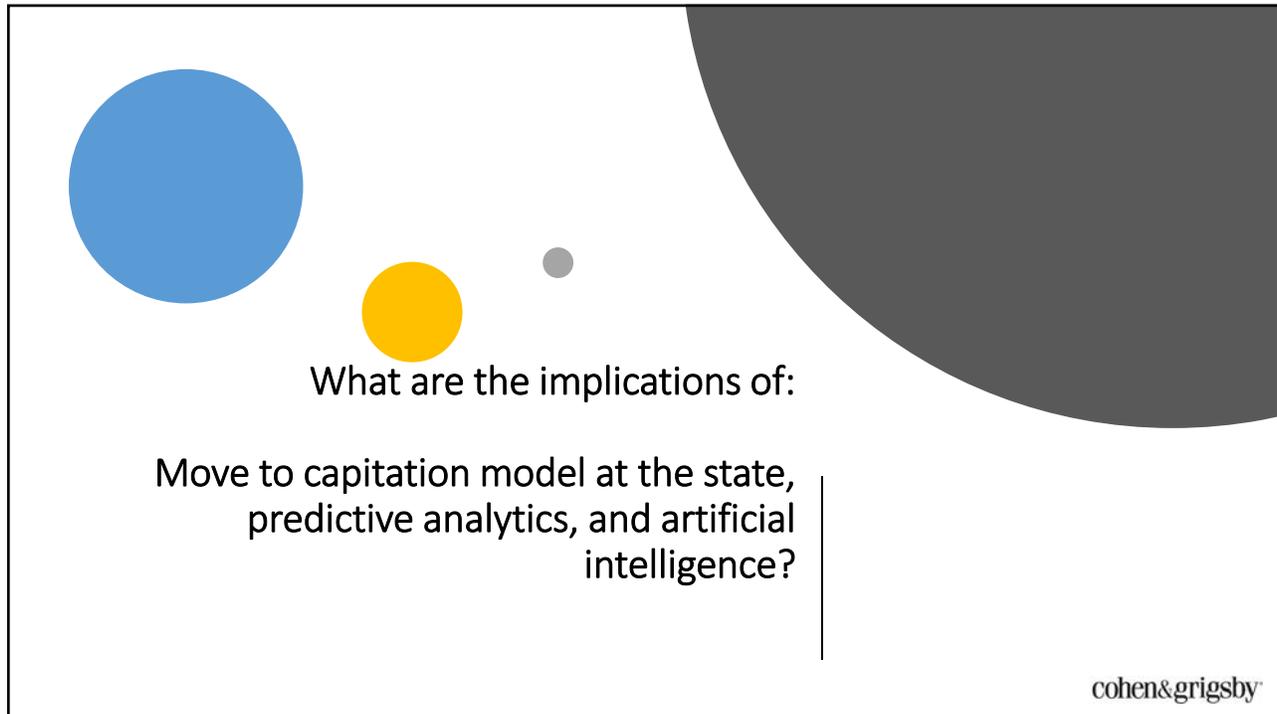
What are the implications of:

Behavioral health will be #1 health issue across society brought on by increased leisure time, loss of sense of value, individual overuse of technology in daily life?



cohen&grigsby

8



What are the implications of:

Move to capitation model at the state,
predictive analytics, and artificial
intelligence?

cohen&grigsby

9



- There isn't a single, predetermined future
- We do know the next decade will be one of radical disruption to the nonprofit sector
- All of these trends have implications to the nonprofit sector, your organization, the nature of your workforce and to you personally
- Together we can recognize patterns and disruption in the present may influence the future of the sector
- September launch of Trends discussion: <https://www.linkedin.com/in/kate-dewey-a7a08a65/>

cohen&grigsby

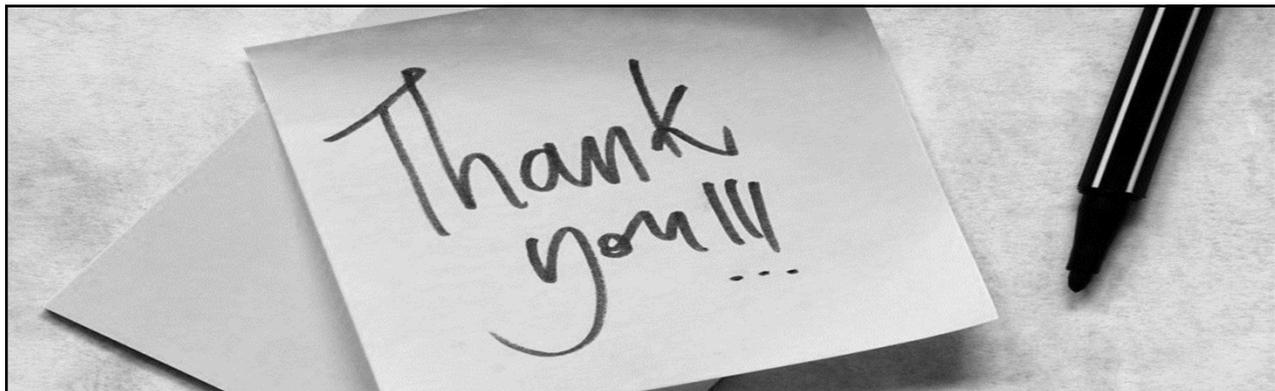
10

- Look at the trends- identify major disruptors
- Identify where you like to be positioned in 2025: 2-3 scenarios
- Identify what information you need to finalize scenarios
- Inventory your leverageable strengths and critical deficiencies
- Develop a logic model with outcomes
- Determine what you need to have in place to proceed.
- Set a 1-2-year strategy with outcomes to get positioned to proceed with milestones and budget

Its not so hard when you take it in small bites to achieve great things.

cohen&grigsby

11



KATE DEWEY
Senior Advisor, Tax-Exempt and Nonprofit Practice

PITTSBURGH, PA
 625 Liberty Avenue
 Pittsburgh, PA 15222-3152
 Cell: 412-400-7728 | Main: 412-297-4900

kdewey@cohenlaw.com

cohen&grigsby

12